

INVOICE



WGHP
2005 Francis St.
High Point, NC 27263
Main: (336)841-8888
Billing: (336)821-1209

www.myfox8.com

Billing Address:

Smart Media Group LLC
Attention: Accounts Payable
814 King Street
Suite 400
Alexandria, VA 22314

Send Payment To:

WGHP
P.O. Box 534701
Atlanta, GA 30353-4701

Invoice #	Invoice Date	Invoice Month	Invoice Period
566107-1	10/14/12	October 2012	10/01/12 - 10/14/12

Station	Account Executive	Sales Office	Sales Region
WGHP	Brad Philipps	Washington DC	National

Advertiser	Product	Estimate Number
McCrorry/R/ NC Gov	MCCRORY FOR NC GOV	C08C14

Flight Dates	Order #	Alt Order #
10/08/12 - 10/14/12	566107	9763966

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1046		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/12/12	M-F 4p-5p	4p-5p	MTWTF--	:30	4	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 4 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Tu 10/09/12 4:54 PM M-F 4p-5p 4p-5p :30 ALREADY REV HD \$80.00 NM 3 8 W 10/10/12 4:25 PM M-F 4p-5p 4p-5p :30 PM12117TH \$80.00 NM 4 8 Th 10/11/12 4:28 PM M-F 4p-5p 4p-5p :30 PM12117TH \$80.00 NM 1 8 F 10/12/12 4:37 PM M-F 4p-5p 4p-5p :30 ALREADY REV HD \$80.00 NM									
2	10/13/12	10/14/12	5-6p Weekend Rotator	5-6p	-----SS	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----SS 2 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Sa 10/13/12 5-6p Weekend Rotator 5-6p :00 \$60.00 NM Credited 1 8 Su 10/14/12 5-6p Weekend Rotator 5-6p :00 \$60.00 NM Credited									
3	10/08/12	10/12/12	FOX 8 Morning News	5-6a	MTWTF--	:30	4	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 4 \$55.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/08/12 5:48 AM FOX 8 Morning News 5-6a :30 PM12107TH \$55.00 NM 3 8 Tu 10/09/12 5:13 AM FOX 8 Morning News 5-6a :30 ALREADY REV HD \$55.00 NM 4 8 W 10/10/12 5:41 AM FOX 8 Morning News 5-6a :30 ALREADY REV HD \$55.00 NM 2 8 F 10/12/12 4:58 AM FOX 8 Morning News 5-6a :30 PM12117TH \$55.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/08/12	10/12/12	Fox 8 Morning News	8-9a	MTWTF--	:30	4	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 4 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 10/08/12 8:50 AM Fox 8 Morning News 8-9a :30 ALREADY REV HO \$70.00 NM 4 8 Tu 10/09/12 8:51 AM Fox 8 Morning News 8-9a :30 ALREADY REV HO \$70.00 NM 1 8 W 10/10/12 8:21 AM Fox 8 Morning News 8-9a :30 ALREADY REV HO \$70.00 NM 3 8 Th 10/11/12 8:13 AM Fox 8 Morning News 8-9a :30 ALREADY REV HO \$70.00 NM									
5	10/08/12	10/12/12	Fox 8 Morning News	9a-10a	MTWTF--	:30	4	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 4 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 M 10/08/12 9:22 AM Fox 8 Morning News 9a-10a :30 PM12107TH \$50.00 NM 1 8 Tu 10/09/12 9:38 AM Fox 8 Morning News 9a-10a :30 PM12117TH \$50.00 NM 4 8 Th 10/11/12 9:22 AM Fox 8 Morning News 9a-10a :30 ALREADY REV HO \$50.00 NM 2 8 F 10/12/12 9:44 AM Fox 8 Morning News 9a-10a :30 PM12107TH \$50.00 NM									
6	10/08/12	10/12/12	Fox 8 News at 5pm	5-6p	MTWTF--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/08/12 4:59 PM Fox 8 News at 5pm 5-6p :30 PM12107TH \$150.00 NM 2 8 Tu 10/09/12 5:31 PM Fox 8 News at 5pm 5-6p :30 PM12117TH \$150.00 NM									
7	10/13/12	10/14/12	Weekend News	6-7p	-----SS	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----SS 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/13/12 Weekend News 6-7p :00 \$175.00 NM Credited 2 8 Su 10/14/12 Weekend News 6-7p :00 \$175.00 NM Credited									
8	10/08/12	10/12/12	M-F 11-1130p	11-1130p	MTWTF--	:30	3	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 3 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 M 10/08/12 11:30 PM M-F 11-1130p 11-1130p :30 PM12107TH \$110.00 NM 2 8 Tu 10/09/12 11:28 PM M-F 11-1130p 11-1130p :30 ALREADY REV HO \$110.00 NM 1 8 W 10/10/12 11:28 PM M-F 11-1130p 11-1130p :30 PM12117TH \$110.00 NM									
9	10/08/12	10/12/12	M-F 1133p-1203a	1133p-1203a	MTWTF--	:30	4	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 4 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 8 M 10/08/12 11:50 PM M-F 1133p-1203a 1133p-1203a :30 ALREADY REV HO \$70.00 NM 3 8 Tu 10/09/12 12:03 AM M-F 1133p-1203a 1133p-1203a :30 PM12117TH \$70.00 NM 2 8 W 10/10/12 11:55 PM M-F 1133p-1203a 1133p-1203a :30 ALREADY REV HO \$70.00 NM 1 8 Th 10/11/12 11:46 PM M-F 1133p-1203a 1133p-1203a :30 ALREADY REV HO \$70.00 NM									

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Advertiser	Product	Estimate Number	
McCrory/R/ NC Gov	MCCRORY FOR NC GOV	C08C14	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/14/12	10/14/12	Su 11p-12a	11p-12a	-----S	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Su 10/14/12 Su 11p-12a 11p-12a :00 \$100.00 NM Credited									
11	10/08/12	10/12/12	Late News M-F	10-11p	MTWTF--	:30	3	\$320.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 3 \$320.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 M 10/08/12 10:31 PM Late News M-F 10-11p :30 PM12117TH \$320.00 NM 3 8 Tu 10/09/12 10:45 PM Late News M-F 10-11p :30 PM12107TH \$320.00 NM 2 8 W 10/10/12 10:56 PM Late News M-F 10-11p :30 ALREADY REV HD \$320.00 NM									
12	10/13/12	10/13/12	Late News Sa	1030-1130p	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Sa 10/13/12 10:43 PM Late News Sa 1030-1130p :30 ALREADY REV HD \$300.00 NM									
13	10/10/12	10/10/12	The X Factor	8-10p	--W----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 W 10/10/12 8:27 PM The X Factor 8-10p :30 PM12107TH \$1,000.00 NM									
14	10/11/12	10/11/12	The X Factor	8-9p	---T---	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$1,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Th 10/11/12 The X Factor 8-9p :00 \$1,100.00 NM Credited									
15	10/12/12	10/12/12	X Factor 8-9p	8p-9p	----F--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 F 10/12/12 8:42 PM X Factor 8-9p :30 ALREADY REV HD \$500.00 NM									
16	10/14/12	10/14/12	MLB Championship Serie 8-1130p		-----S	:30	2	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 2 \$675.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 8 Su 10/14/12 8:08 PM MLB Championship Series 8-1130p :30 ALREADY REV HD \$675.00 NM 1 8 Su 10/14/12 10:42 PM MLB Championship Series 8-1130p :30 ALREADY REV HD \$675.00 NM									

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McCrory/R/ NC Gov	MCCRORY FOR NC GOV	C08C14	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/14/12	10/14/12	Panthers Football on FOX1-415p		-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$1,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Su 10/14/12 Panthers Football on FOX 1-415p :00 \$1,500.00 NM Credited									
18	10/14/12	10/14/12	FOX NFL 4p	415-730p	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$1,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Su 10/14/12 4:58 PM FOX NFL 4p 415-730p :30 ALREADY REV HD \$1,500.00 NM									
19	10/13/12	10/13/12	ACC Football	1230-4p	-----S-	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$275.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Sa 10/13/12 2:53 PM ACC Football 1230-4p :30 PM12117TH \$275.00 NM									
20	10/14/12	10/14/12	FOX NFL 4p	4-8p	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$1,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Su 10/14/12 5:52 PM FOX NFL 4p 4-8p :30 PM12107TH \$1,500.00 NM									
21	10/08/12	10/12/12	FOX 8 Morning News	430a-5a	MTWTF--	:30	3	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 3 \$10.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 8 M 10/08/12 4:52 AM FOX 8 Morning News 430a-5a :30 ALREADY REV HD \$10.00 NM 1 8 Tu 10/09/12 4:51 AM FOX 8 Morning News 430a-5a :30 PM12117TH \$10.00 NM 3 8 Th 10/11/12 4:56 AM FOX 8 Morning News 430a-5a :30 PM12117TH \$10.00 NM									
22	10/08/12	10/12/12	M-F 10a-11a	10-11a	MTWTF--	:30	5	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 5 \$50.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 8 M 10/08/12 10:52 AM M-F 10a-11a 10-11a :30 PM12117TH \$50.00 NM 3 8 Tu 10/09/12 10:52 AM M-F 10a-11a 10-11a :30 ALREADY REV HD \$50.00 NM 5 8 W 10/10/12 10:51 AM M-F 10a-11a 10-11a :30 PM12107TH \$50.00 NM 1 8 Th 10/11/12 10:50 AM M-F 10a-11a 10-11a :30 PM12107TH \$50.00 NM 4 8 F 10/12/12 10:43 AM M-F 10a-11a 10-11a :30 PM12117TH \$50.00 NM									
23	10/08/12	10/12/12	Noon News	12-1230p	MTWTF--	:30	4	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 4 \$50.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 M 10/08/12 12:24 PM Noon News 12-1230p :30 ALREADY REV HD \$50.00 NM 2 8 Tu 10/09/12 12:19 PM Noon News 12-1230p :30 PM12107TH \$50.00 NM 4 8 W 10/10/12 12:17 PM Noon News 12-1230p :30 ALREADY REV HD \$50.00 NM 3 8 F 10/12/12 12:18 PM Noon News 12-1230p :30 ALREADY REV HD \$50.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/08/12	10/12/12	FOX 8 Morning News	5-6a	MTWTF--	:30	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 1 \$55.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 W 10/10/12 4:59 AM FOX 8 Morning News 5-6a :30 PM12107TH \$55.00 NM									
25	10/08/12	10/12/12	Fox 8 Morning News	7-8a	MTWTF--	:30	4	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 4 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 8 M 10/08/12 7:28 AM Fox 8 Morning News 7-8a :30 PM12117TH \$175.00 NM 2 8 Tu 10/09/12 7:28 AM Fox 8 Morning News 7-8a :30 PM12107TH \$175.00 NM 4 8 W 10/10/12 7:27 AM Fox 8 Morning News 7-8a :30 PM12117TH \$175.00 NM 1 8 F 10/12/12 7:39 AM Fox 8 Morning News 7-8a :30 ALREADY REV HD \$175.00 NM									
26	10/08/12	10/12/12	Fox 8 News at 6pm	6-630p	MTWTF--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 4 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 8 M 10/08/12 6:23 PM Fox 8 News at 6pm 6-630p :30 ALREADY REV HD \$250.00 NM 4 8 Tu 10/09/12 6:25 PM Fox 8 News at 6pm 6-630p :30 ALREADY REV HD \$250.00 NM 1 8 W 10/10/12 6:16 PM Fox 8 News at 6pm 6-630p :30 PM12107TH \$250.00 NM 2 8 Th 10/11/12 6:24 PM Fox 8 News at 6pm 6-630p :30 ALREADY REV HD \$250.00 NM									
27	10/08/12	10/12/12	Late News M-F	10-11p	MTWTF--	:30	1	\$320.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 1 \$320.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 M 10/08/12 10:51 PM Late News M-F 10-11p :30 ALREADY REV HD \$320.00 NM									
28	10/08/12	10/12/12	M-F 630-7p	630-7p	MTWTF--	:30	5	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 5 \$160.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 8 M 10/08/12 6:55 PM M-F 630-7p 630-7p :30 PM12117TH \$160.00 NM 5 8 Tu 10/09/12 6:58 PM M-F 630-7p 630-7p :30 PM12107TH \$160.00 NM 4 8 W 10/10/12 6:47 PM M-F 630-7p 630-7p :30 ALREADY REV HD \$160.00 NM 1 8 Th 10/11/12 6:55 PM M-F 630-7p 630-7p :30 PM12107TH \$160.00 NM 2 8 F 10/12/12 6:44 PM M-F 630-7p 630-7p :30 PM12107TH \$160.00 NM									
29	10/08/12	10/12/12	M-F 7-730p	7-730p	MTWTF--	:30	5	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 5 \$140.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 8 M 10/08/12 7:25 PM M-F 7-730p 7-730p :30 ALREADY REV HD \$140.00 NM 1 8 Tu 10/09/12 7:24 PM M-F 7-730p 7-730p :30 ALREADY REV HD \$140.00 NM 3 8 W 10/10/12 7:23 PM M-F 7-730p 7-730p :30 PM12117TH \$140.00 NM 5 8 Th 10/11/12 7:22 PM M-F 7-730p 7-730p :30 PM12117TH \$140.00 NM 2 8 F 10/12/12 7:11 PM M-F 7-730p 7-730p :30 PM12117TH \$140.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
566107-1	10/14/12	October 2012	10/01/12 - 10/14/12
Advertiser	Product	Estimate Number	
McCrory/R/ NC Gov	MCCRORY FOR NC GOV	C08C14	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/08/12	10/12/12	M-F 730-8p	730-8p	MTWTF--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 5 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 M 10/08/12 7:50 PM M-F 730-8p 730-8p :30 PM12107TH \$150.00 NM 1 8 Tu 10/09/12 7:54 PM M-F 730-8p 730-8p :30 PM12117TH \$150.00 NM 2 8 W 10/10/12 7:54 PM M-F 730-8p 730-8p :30 ALREADY REV HO \$150.00 NM 4 8 Th 10/11/12 7:54 PM M-F 730-8p 730-8p :30 ALREADY REV HD \$150.00 NM 5 8 F 10/12/12 7:41 PM M-F 730-8p 730-8p :30 ALREADY REV HO \$150.00 NM									
31	10/08/12	10/08/12	Bones 8-9p	8p-9p	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/08/12 8:40 PM Bones 8-9p 8p-9p :30 ALREADY REV HD \$1,000.00 NM									
32	10/09/12	10/09/12	Hope/Kate	8p-9p	-T-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/09/12 8:17 PM Hope/Kate 8p-9p :30 ALREADY REV HO \$500.00 NM									
33	10/12/12	10/12/12	Fringe 9-10p	9p-10p	----F--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 10/12/12 10:00 PM Fringe 9-10p 9p-10p :30 PM12107TH \$300.00 NM									
34	10/14/12	10/14/12	FOX NFL OT	7-8p	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/14/12 7:59 PM FOX NFL OT 7-8p :30 PM12117TH \$1,000.00 NM									
35	10/08/12	10/12/12	Fox 8 Morning News	9a-10a	MTWTF--	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 2 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 10/08/12 9:45 AM Fox 8 Morning News 9a-10a :30 ALREADY REV HD \$50.00 NM 1 8 F 10/12/12 9:29 AM Fox 8 Morning News 9a-10a :30 ALREADY REV HD \$50.00 NM									
36	10/14/12	10/14/12	FOX NFL 1p	1-4p	-----S	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Su 10/14/12 1:00 PM FOX NFL 1p 1-4p :30 PM12107TH \$900.00 NM 1 8 Su 10/14/12 1:42 PM FOX NFL 1p 1-4p :30 PM12117TH \$900.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
566107-1	10/14/12	October 2012	10/01/12 - 10/14/12
Advertiser	Product	Estimate Number	
McCrary/R/ NC Gov	MCCRORY FOR NC GOV	C08C14	

www.myfox8.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	10/10/12	10/12/12	Fox 8 News at 5pm	5-530p	--WTF--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 2 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 8 W 10/10/12 4:59 PM Fox 8 News at 5pm 5-530p :30 ALREADY REV HD \$150.00 NM 1 8 Th 10/11/12 5:27 PM Fox 8 News at 5pm 5-530p :30 ALREADY REV HD \$150.00 NM									
38	10/10/12	10/12/12	FOX 8 Morning News	430a-5a	--WTF--	:30	3	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$10.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 8 W 10/10/12 4:41 AM FOX 8 Morning News 430a-5a :30 ALREADY REV HD \$10.00 NM 3 8 Th 10/11/12 4:45 AM FOX 8 Morning News 430a-5a :30 PM12107TH \$10.00 NM 1 8 F 10/12/12 4:47 AM FOX 8 Morning News 430a-5a :30 PM12107TH \$10.00 NM									
39	10/14/12	10/14/12	FOX NFL Pregame	12p-1p	-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Su 10/14/12 12:19 PM FOX NFL Pregame 12p-1p :30 ALREADY REV HD \$200.00 NM									
40	10/14/12	10/14/12	FOX NFL 1p	1-4p	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Su 10/14/12 3:23 PM FOX NFL 1p 1-4p :30 ALREADY REV HD \$900.00 NM									

Total Spots **88** Gross Total **\$20,250.00**

Payment Terms 30 Days

Agency Commission **\$3,037.50**

Net Amount Due **\$17,212.50**